Impact AI INC for Climate Communications

In this presentation, we will introduce

 ****Impact AI **Inc**, a company dedicated to restoring public trust in climate information.

We will discuss the problem of inaccurate and misleading climate information, present our solution of providing verified climate data only, and highlight our role in supporting environmental agencies and climate organizations.

Additionally, we will delve into our business model, target market, market size, business milestones, go-to-market strategy, investment opportunity, and conclude with our vision of building a sustainable future with trustworthy climate data.

Problem: Inaccurate and Misleading Climate Information

Access to accurate and reliable climate information is crucial for making informed decisions regarding climate change. However, there are several challenges that hinder this process and contribute to the problem of inaccurate and misleading climate information.

- Unreliable climate data sources
- Incomplete climate information
- Climate change misinformation
- Fabricated climate statistics
- Biased climate reporting
- Amplification of climate misconceptions through social media

"Climate misinformation is a serious threat to global action. It can cause confusion, sow mistrust, harm the environment, and undermine climate change mitigation efforts."

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Solution: Verified Climate Data Only

To address the problem of inaccurate and misleading climate information, Impact AI Inc offers

verified climate data on**ly**. Our approach involves designing climate data solutions in collaboration with climate scientists and experts. The data we provide is sourced from peer-reviewed climate research organizations, ensuring its credibility and accuracy.

Furthermore, we isolate our data from unreliable sources and social media influence to provide a reliable and trustworthy climate information platform.

Designed by climate scientists and experts

Sourced from peer-reviewed climate research organizations

Isolated from unreliable data sources and social media influence

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Role in the Community: Supporting Environmental Agencies and Climate Organizations

Environmental agencies and climate-focused organizations play a vital role in driving climate action and education.

Impact AI Inc aims to support these organizations by providing them with reliable climate data and services.

By offering accurate and verified climate information, we empower environmental agencies and climate organizations to make informed decisions, develop effective strategies, and educate the public on climate change-related matters.

Together, we can work towards a more sustainable future.

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Business Model: Climate Services and Pricing

$60,000
Cost per installation for Environmental Agencies

Discounted rates
Pricing for Non-Profit Climate Organizations

$15,000
Annual subscription fee for climate data access

Fee-based
Additional climate services available

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Target Market Route: Key Markets for Impact AI Inc

Impact AI Inc focuses on serving key markets that have a significant impact on climate action and environmental governance. Our target markets include:
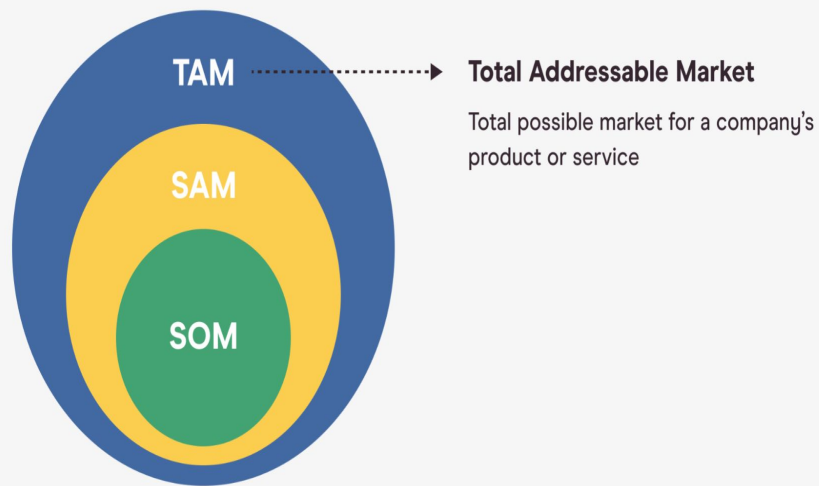
- Environmental protection agencies
- Climate research institutions
- Sustainability-focused non-profits
- Green technology companies

Market Size: Addressable Market and Serviceable Obtainable Market

To understand the potential impact of our services, it is essential to evaluate the market size.

- Total Addressable Market (TAM): $53.8 billion, encompassing approximately 1.8 million nonprofit organizations in the United States.
- Service Addressable Market (SAM): $7.8 to $9.2 billion, representing the annual spending by U.S.-based nonprofits on climate change-related work.
- Serviceable Obtainable Market (SOM): While we don't have precise data for environmental nonprofits with revenue of at least $10 million, the climate financial data and analytics market ($468 million in 2022) could serve as a proxy for the size of the market for specialized climate services targeting larger organizations.

Total Addressable Market

Total possible market for a company's product or service

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Business Model Milestones: Growth and Expansion Plans

As Impact AI Inc grows, we have identified key milestones that will guide our business model and expansion plans.

- Climate Data as a Service (CDaaS): We aim to establish ourselves as a leading provider of climate data as a service, offering reliable and verified climate information to our clients.
- Revenue sharing with client partners: To foster strong relationships with our client partners, we plan to implement revenue-sharing models that align our success with theirs.
- Expansion into related sectors: In addition to climate data services, we plan to expand our offerings into related sectors such as climate change mitigation, renewable energy, sustainable agriculture, and green urban planning.

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Go-to-Market Strategy: Deployment Partnerships

To effectively reach our target markets and maximize our impact, we have devised a go-to-market strategy centered around deployment partnerships.

- Impact AI Inc USA R&D: We will leverage our research and development capabilities in the USA to drive innovation and refine our climate data services.
- Ninjamoba LTD EU AI Deployment: Through a partnership with Ninjamoba LTD, we will deploy our AI technologies in the European market, expanding our reach and impact.
- Product Development & Marketing Through Climate-Focused Partnerships: We will actively collaborate with climate-focused organizations to enhance our product offerings and leverage their networks for marketing and outreach.

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Investment Opportunity: Funding and Growth Plans

To support our marketing efforts, staff expansion, additional climate products, and patent applications, we are seeking investments to fuel our growth.

With a Technology Readiness Level (TRL) of 7, we have already achieved significant milestones, including the Minimum Viable Product (MVP), business validation, expert review, and expertise in the climate space.

Investing in Impact AI Inc presents an opportunity to be part of a promising venture at the forefront of climate data innovation.

Investment

[in-ˈves(t)-mənt]

An asset or item acquired with the goal of generating income or appreciation over time.

Investopedia

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Closing Statement: Building a Sustainable Future with Trustworthy Climate Data

At Impact AI Inc, we are committed to building a more informed and sustainable future by providing trustworthy climate data.

By addressing the problem of inaccurate and misleading climate information, we aim to restore public trust and empower organizations to take effective climate action. Together, we have the power to make a positive impact and create a better world for future generations.

IMPACT AI INC: AI with a conscience. Trustworthy Climate Data for Environmental Action and Governance.

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